Bronwyn Austin

portfolio · bronwyn.a.design@gmail.com · SF, CA

I am a product designer with a background in landscape architecture and project management. Drawing on six years of designing physical spaces and my expertise in cross-functional collaboration and operational efficiency, I now strive to create seamless digital experiences that improve users' lives.

Work Experience

Product Designer (Freelance) · March 2024 - present · San Francisco, CA

· Leading the website redesign for the Bishop's Ranch, a non-profit retreat and conference center in Healdsburg, CA

Creo Landscape Architecture

Project Manager · Jan 2022 - April 2023 · San Francisco, CA

- Drove production of drawings sets, graphics, and presentations for projects including play areas for a 500+ student preschool-8 school, courtyards for a 360-unit housing complex, and a corporate campus's new preschool
- · Worked closely with clients ranging from schools to biotech firms; offered creative solutions to unique challenges from conceptual design through construction
- · Collaborated with project teams including architects and engineers to bring designs from concept to reality
- Spearheaded refinement of Creo's AutoCAD and graphics standards and created new resources to increase efficiency and consistency across firm projects

Senior Designer · Jan 2020 - Jan 2022

- Helped develop landscape design guidelines for two adjacent City College of San Francisco building projects (STEAM Center and Diego Rivera Theater). Identified key conflicts between buildings
- · Conducted studies to assess Kaiser Permanente sites' capacities for temporary drive-through COVID testing facilities

Junior Designer · Oct 2018 - Jan 2020

- Participated in design charrettes and proposed designs for projects including outdoor work and event space for biotech company Exelixis and San Francisco Day School's play area and roof-top outdoor classroom
- · Developed an internal Adobe Creative Cloud graphics library to streamline Creo's Photoshop rendering process
- · Co-founded monthly Creo 'Waffle Fridays'

Blasen Landscape Architecture

Junior Designer · July 2017 - Sep 2018 · San Anselmo, CA

- · Produced drawing sets for high end residential projects across Northern California, from Atherton to Sonoma
- · Conducted studies digitally and by hand, ranging from grading to outdoor dog showers

Thornton Tomasetti

Sustainability Intern · May 2016 - Aug 2016 · San Francisco, CA

- · Conducted calculations for LEED and GreenPoint Rated project documentation, researched green building technologies
- · Refined in-house tools and project management documents

Education

Coursera

Google UX Design Professional Certificate

June 2023 - Nov 2023

Remote

DesignLab

UX Academy Foundations · July 2023 - Aug 2023 · Remote

An eight-week course on User Interface (UI) and Visual Design fundamentals.

University of British Columbia

Bachelor of Environmental Design · Aug 2013 - May 2017 · Vancouver, BC

Honors program covering architecture, landscape architecture, and urban design.

Skills

Adobe Creative Suite Illustrator InDesign Photoshop Figma Basic HTML, CSS Sketching Wireframing Mockups Prototyping Journey Mapping Design Thinking

User Research User Experience (UX) Product Design User Interface (UI) Design